## NEXT ENGINEERS

**Engineers are building a better world** and solving society's most pressing challenges – from sustainable flight to quality healthcare and clean energy.

 But today,
 54% of companies globally report talent shortages.

> **Source:** ManPower Group: Closing the Skills Gap: Know What Workers Want



We must build a pipeline of engineering talent and make sure it's **diverse**. And we know that's no easy feat.

Source: EngineeringUK

In the U.K., **women earn 17%** of undergraduate degrees in engineering.



That's why GE is announcing **Next Engineers** – a global programme to increase the diversity of young people in engineering.

Over the next decade, our goal is to:

## Reach more than **85,000 students**





in approximately **25 cities** around the globe.



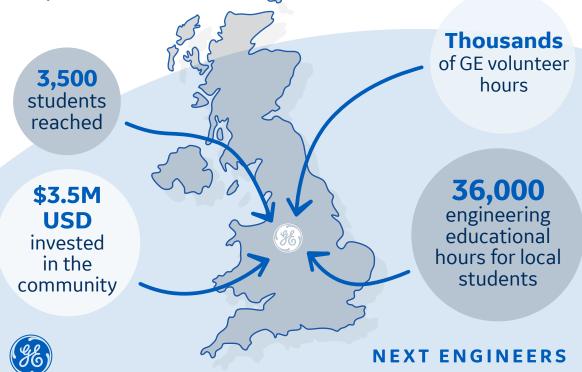
**Next Engineers** will focus on students, aged 13 to 18, provide hands-on exposure to engineering concepts and careers, and ultimately award financial support to further their pursuit of engineering.





**Staffordshire, U.K.**, is proud to be one of the first cities in the world to bring Next Engineers to local students, along with our partners at **Connectr**.

Over the coming years, the programme's local impact will include:



Engineers are critical to
building a world that works.
GE employs thousands
of engineers and we're
committed to providing the
resources that will inspire the
next generation of engineers
and innovators wherever
their careers take them."

## Linda Boff

Vice President, GE, and President, GE Foundation

