

NEXT ENGINEERS

Engineers are building a better world and solving society's most pressing challenges – from sustainable flight to quality healthcare and clean energy.

► *But today,*
54% of companies globally report talent shortages.

Source: ManPower Group:
Closing the Skills Gap: Know
What Workers Want



We must build a pipeline of engineering talent and make sure it's **diverse**. And we know that's no easy feat.



In the U.S., **20% of engineers** are from underrepresented populations.

Source: U.S. Bureau of Labor Statistics, 2020



NEXT ENGINEERS

That's why GE is announcing **Next Engineers** – a global college-readiness program to increase the diversity of young people in engineering.

► *Over the next decade, our goal is to:*

Reach more than
85,000 students



in approximately **25 cities**
around the globe.



NEXT ENGINEERS

Next Engineers will focus on students ages 13 to 18 (grades eight to 12), provide hands-on exposure to engineering concepts and careers, and ultimately award partial scholarships to pursue engineering degrees.



NEXT ENGINEERS

Cincinnati is proud to be one of the first cities in the world to bring Next Engineers to local students, along with our partners at the **University of Cincinnati**.

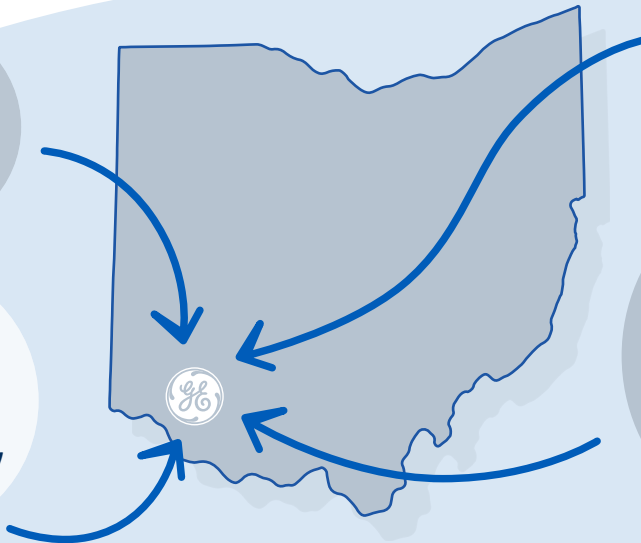
Over the coming years, the local impact will include:

3,500
students
reached

\$5M
invested
in the
community

Thousands
of GE volunteer
hours

36,000
engineering and
college readiness
educational hours
for local students



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“Engineers are critical to building a world that works. GE employs thousands of engineers and we’re committed to providing the resources that will inspire the next generation of engineers and innovators wherever their careers take them.”



Linda Boff

*Vice President, GE,
and President, GE Foundation*



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